



15th International Symposium on Persistent Toxic
Substances

6.-9th November 2018, FHNW, Basel

Sponsorship Opportunities



Kubuk.ch

Background:

The International Symposium on Persistent Toxic Substances (ISPTS) is a well-known international conference series hosted in prominent academic institutions around the globe. Persistent Toxic Substances (PTS) are receiving worldwide attention due to their high resistance to degradation from abiotic and biotic factors, high mobility, high bioaccumulation, and long-term toxicity to the environment and human health. The ISPTS provides the primary platform for scientists, experts and students working on PTC to discuss and exchange information on environmental processes and toxicity, as well as on the development of innovative technologies for contamination control and remediation of PTS.

Past events:

- 2014 City University of Hong Kong, Hong Kong
- 2015 University of California, Riverside, USA
- 2016 Helmholtz Centre for Environmental Research, Leipzig, Germany
- 2017 Nagoya University, Nagoya, Japan

15th IS PTS, 6.-9. Nov. 2018, FHNW, Basel

Building on the great success of the previous ISPTS held annually since 2004, the 2018 edition of the ISPTS will add the FHNW to the prominent list of hosting organizations and underline the pioneering role Switzerland takes in PTS research / legislation (i.e. micropollutants). Further, it will be the opportunity for a scientific inauguration of the brand new FHNW campus ("Kubuk"; <http://www.kubuk.ch/>). The ISPTS will take the opportunity to honor the lifework of Prof. Karl Fent (FHNW), who has been leading the field of ecotoxicology, in a series of dedicated sessions. Based on past events, we expect 350 to 400 international participants from all fields related to PTS. The conference is advertised broadly via diverse channels (FHNW internet page, Researchgate, European Federation of Biotechnology with 3500 subscribers, scientific associations, etc.)

Industrial sponsorship enhancing visibility and reputation of the sponsor within the PTS community will be available. We aim at high industrial representation including SMEs, wherefore we offer customizable sponsorship ranging from economic base "bronze" sponsorships to best visibility "platinum" sponsorships.

Overview of sponsorships

	Bronze (500 CHF)	Silver (1000 CHF)	Gold (2000 CHF)	Platinum (5000 CHF)
Cooperate registration	No	Yes (1)	Yes (2)	Yes (3)
Advertisement in conference program	Yes (1/4 page)	Yes (1/2 page)	Yes (1 page)	Yes (2 page, including logo on cover)
Acknowledgement on opening and closing	No	No	Yes	Yes
Ability to sponsor attendee gifts	No	Yes	Yes	Yes
Brochure in attendee gifts bag	No	Yes	Yes	Yes
Slide with logo before plenary sessions	No	No	No	Yes
Possibility to build exhibition booth in the conference registration area	Yes	Yes (max. 1.5 m wide)	Yes (max. 1.5 m wide)	Yes (max. 3 m wide)
Lecture in industrial session	No	Yes (15min)	Yes (15min)	Yes (30 min invited)
Logo on conference website with hotlink to organization's website	Yes	Yes	Yes	Yes
Ability to sponsor dedicated workshop	No	No	No	Yes

Further Items

- One course at the conference dinner 4,000 CHF: Logo on printed menu and on website on dedicated supporters page; name on conference program
- One excursion 2,000 CHF: Logo on excursion voucher and on website on dedicated supporters page, name on conference program
- One lunch 1,000 CHF: Logo cards in lunch area and on website on dedicated supporters page; name on conference program
- One coffee break 500 CHF: Logo cards on tables in coffee break area and on website on dedicated supporters page, name on conference program
- Exhibition table (0.5m) including electricity 400 CHF.
- One Workshop: conditions to be negotiated.

We are happy to discuss the details of your involvement.

Kind regards,

A handwritten signature in black ink, appearing to read 'P. Corvini', with a long horizontal stroke extending to the right.

Prof. Dr. habil Philippe F.-X- Corvini

Head of the Institute for Ecopreneurship, School of Life Sciences, FHNW

Conference Chair